

FREE KNITTING STYLE GUIDE

# Knit Your Aesthetic

Discover your personal knitting style — 5 profiles, a quiz, and a completely personalized guide to your next perfect project.

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- Take the 6-Question Quiz
  - Find Your Style Profile
  - Get Pattern Recommendations
  - Discover Your Perfect Yarns

A Free Gift for Our Community □

# Find Your Knitting Aesthetic

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Answer these 6 questions — go with your gut, not what you think you 'should' answer!

1. Your ideal outfit on a cold weekend looks like...

- (A) Flowing layers, chunky knit, earthy tones, a little boho
- (B) Clean lines, neutral palette, nothing too fussy
- (C) A bold sweater, interesting texture, something people notice
- (D) Cable-knit classics, plaid, a cozy and timeless look
- (E) Fringe, texture, oversized, unexpected combinations

2. When you scroll Instagram, you're most drawn to...

- (A) Rustic cottages, wildflowers, natural textures, wooden spoons
- (B) Minimalist interiors, clean white walls, understated fashion
- (C) Bright color photography, fashion-forward editorial content
- (D) Classic fashion, tartan, autumn leaves, heritage imagery
- (E) Festival fashion, vintage finds, interesting textures

3. Your favorite thing about knitting is...

- (A) The meditative, slow, hands-in-fibre ritual of it
- (B) The precision — making something perfectly proportioned
- (C) The self-expression — knitting exactly what I want
- (D) The tradition — learning patterns that have existed for generations
- (E) The creativity — no two projects are ever the same

4. Your dream yarn fiber is...

- (A) Natural, sustainable, soft — organic wool, alpaca, natural dye
- (B) Fine merino, cashmere, or bamboo — luxury in minimal packaging
- (C) Whatever makes the boldest statement — super bulky, neon, velvet
- (D) Traditional wool or a classic wool/cashmere blend
- (E) Something unexpected — recycled, handspun, or ethically sourced

5. Which project sounds most exciting to you?

- (A) A naturally-dyed shawl in earth tones with lace details
- (B) A perfectly fitted, classic crewneck sweater in off-white
- (C) A color-blocked statement sweater in three contrasting colors
- (D) A traditional Aran fisherman sweater with cable panels
- (E) An oversized slouchy cardigan with fringe or unusual details

6. If your knitting project could have a soundtrack...

- (A) Folk music, rain on windows, birdsong
- (B) Ambient or classical music, total focused silence
- (C) Upbeat indie pop, a curated spotify playlist
- (D) Jazz standards or timeless acoustic guitar
- (E) World music, eclectic mix, something that surprises you

Mostly A's	Mostly B's	Mostly C's	Mostly D's	Mostly E's
Cottagecore Romantic	The Minimalist	Urban Edge	Classic Preppy	Boho Free Spirit
___ As	___ Bs	___ Cs	___ Ds	___ Es

## Profile A: The Cottagecore Romantic

Your knitting is an act of love for natural beauty and slower living. You're drawn to fibers that come from the earth, patterns that feel timeless, and projects that feel like they were knitted by someone in a sunlit cottage surrounded by wildflowers.

You probably love the process as much as the finished object. You gravitate toward lace, delicate textures, and anything that connects you to the handmade traditions of the past.

BEST PATTERNS FOR YOU	TECHNIQUES TO LEARN
→ Heirloom lace shawls	→ Yarn-over lace patterns
→ Delicate yoked sweaters	→ Short row shaping
→ Romantic cardigans with leaf details	→ Picking up stitches for yokes
→ Flower-stitch mittens	→ Lace blocking
→ Lacy knee socks	

DREAM FIBERS: Organic merino wool, natural dye yarns, alpaca-silk blends, undyed British fleece

COLOR PALETTE: Sage, dusty rose, marigold, clay, oatmeal, soft lavender, natural ecru

## Profile B: The Minimalist

Your knitting is quiet, intentional, and utterly refined. You believe that the perfect sweater doesn't need decoration — it needs perfect structure, perfect fiber, and perfect fit. Every stitch is purposeful.

You're drawn to clean lines, thoughtful construction, and investment-worthy pieces. You'd rather knit one perfect thing than three average things.

BEST PATTERNS FOR YOU	TECHNIQUES TO LEARN
→ A perfectly fitted crewneck	→ Working in the round for seamless construction
→ Simple drop-shoulder tee in fine gauge	→ Short row bust darts
→ Classic ribbed hat	→ German short rows
→ Essential socks	→ Reading and modifying patterns
→ Clean-lined oversized cardigan	

DREAM FIBERS: Fine merino, cashmerino, cashmere blends, high-twist wool, Jagger Spun, Ito

COLOR PALETTE: Off-white, charcoal, oatmeal, navy, pale grey, deep burgundy (your one 'splash')

## Profile C: The Urban Edge

Bold, current, and entirely your own — your knitting is a declaration of personal style. You use fiber the way a painter uses paint. You're not afraid of color, scale, or making something that turns heads.

You tend to follow fashion and knitting trends closely and translate them into your projects. Your knitting is an extension of your creative identity.

BEST PATTERNS FOR YOU	TECHNIQUES TO LEARN
→ Color-block oversized sweater	→ Stranded colorwork
→ Cropped ribbed top	→ Color blocking techniques
→ Statement knit skirt	→ Knitting gauge hacking for texture
→ Geometric colorwork beret	→ Designing your own simple patterns
→ Bold matching set (sweater + hat)	

DREAM FIBERS: Super bulky arm-knitting weight, neon-dyed DK, bouclé, velvet yarn, chunky hand-dyed

COLOR PALETTE: Electric blue, deep ochre, poppy red, almost-black green, unexpected combinations

## Profile D: The Classic Preppy

Your knitting draws from a long tradition of fine craft. You love the cables that have wound their way through Irish fishing villages, the argyle that defined 1950s college campuses, and the cashmere sets that never go out of style.

You appreciate craft that lasts. You buy better yarn and knit fewer, longer-lasting pieces. Your finished objects are heirlooms, not trends.

BEST PATTERNS FOR YOU	TECHNIQUES TO LEARN
→ Traditional Aran sweater	→ Cable knitting
→ Argyle socks or mittens	→ Twist stitch patterns
→ A classic Fair Isle yoke	→ Reading cable charts
→ Cable-knit turtleneck	→ Fair Isle stranded colorwork
→ Cabled hat with pompom	

DREAM FIBERS: Aran weight wool, Quivut-merino blends, traditional Shetland, Rowan Felted Tweed, pure cashmere

COLOR PALETTE: Forest green, camel, navy, cream, deep red, heather grey, classic tartan combinations

## Profile E: The Boho Free Spirit

Creative, free, and wonderfully yourself — you knit what inspires you in the moment, not what's trending. You might combine textures unexpectedly, add fringe to everything, or choose yarn from an ethical small farm because the story moves you.

You're likely the most experimental knitter in any group. You follow your curiosity, learn new techniques constantly, and end up with a knitting portfolio that looks like no one else's.

BEST PATTERNS FOR YOU	TECHNIQUES TO LEARN
→ Freeform knitting project	→ Freeform knitting
→ A richly textured wrap or poncho	→ Adding fringe and tassels
→ Patchwork knit blanket	→ Combining knit and crochet
→ Oversized shrug with fringe	→ Natural dyeing your own yarn
→ One-of-a-kind socks with improvisational colorwork	

DREAM FIBERS: Hand-dyed indie yarn, natural fiber from small farms, recycled sari silk, unusual blends, art yarn

COLOR PALETTE: Earthy and unexpected — ochre + olive + terracotta, or jewel tones mixed with natural